



PERSONAL FINANCE ACADEMY

The Total Money Makeover Program

All About The Course



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QUESTIONS ANSWERED

ABOUT THE COURSE

10 Module Program Designed Just For You!

This TM Total Money Makeover Program is a 10 Module Self Study Program designed **to teach you exactly how to manage your money like a boss, and invest like a pro!**

Imagine being able to shave years off of your working life, retire early, take more vacations, all because you have a better understanding of how to manage AND invest your money? That's why I created this program, to teach you everything we should've learned in school.

I created this course for you to be able to complete each Module at your own pace, exploring all resources and materials, with the ability to learn via whichever method that works best for you. The Modules are fun, relatable, fast paced, and make the world of investing much less daunting than it sounds!

We all work so hard for our money, it is time that our money starts to work hard for us. Are you ready?



WHO IS THIS COURSE FOR?

This course was designed for everybody!

Whether you have no investing experience at all, or an avid investor, this program **is for you!**



This Program Is For You If:

- You need a financial facelift, from the ground up
- You are looking for ways to save more money NOW
- You have always wanted to learn how to invest, but don't know where to start
- You dabble with investing but want to be better at picking winners
- You are wondering what types of investments are best for you
- You want to learn to make money while you sleep

I'M READY

WHAT IS INCLUDED?

This course is jam packed with content to get you on the right track with your finances!



The Program Includes:

- Total Money Makeover Program Welcome Package
- Video and Audio Recordings - self study the way you like, either watch or listen
- Downloadable Module Presentations - for all visual learners
- Information about Hot Sectors & EXACTLY What I Am Investing In Now
- Module Agendas Packet - breakdown and overview of each module
- Program Workbook - Module challenge worksheet, progress tracker & more
- Notes Pages - to download or print, and make your own study notes
- Resource Guide - for additional learning
- 30+ Bonus Tips - file full of more investing tips and tricks
- Exclusive Discounts on 1:1 Coaching + any/all upcoming masterclasses

SIGN ME UP

A BIT ABOUT YOUR TEACHER

Tara has 12+ years investing experience. She is an Investment Banker and Money Coach on a mission to show you that the world of managing your finances and learning to invest is not as daunting as it may seem.



Tara is not your average "coach". She is not here to show you how to market yourself better, increase your prices, or earn more money – but instead Tara's goal with the TMM Program is to show you what you SHOULD be doing with your money; every day, every week, every year – until you are a Millionaire. Yes, a Millionaire. Say it again. It won't happen overnight, but with patience and a plan, you'll see – becoming wealthy, truly wealthy, is a lot easier than you think.

See you soon!

INVESTMENT BANKER COACH EDUCATOR



WWW.TARAMARIEMURPHY.COM



FAQ's

Answering all your questions

Q How long does it take to complete the program?

Because this is a totally self study program, you can complete the Modules as fast, or as slowly as you would like. Whatever makes you most comfortable.

Q How long do I have access to the program?

Purchasing the Total Money Makeover Program means that you have lifetime access to the Program, all contents and materials. However, you cannot share or redistribute program or materials.



Q Can I schedule a 1:1 Session for personalized planning?

Of course! You can email me anytime to set up a 1:1 Private Coaching Session. I have many clients I work with to come up with a personalized plan, tailored just for you. Also to work through any issues/questions you may have, after the course. I also offer exclusive discounts on coaching to all PFA students.

Q Do you have more programs coming?

Yes! There will be many Add-On's coming in the future. I will be uploading them to the Personal Finance Academy main page for your to continue your financial education as you'd like!



NEVER
STOP
LEARNING
WHEN WE
STOP
LEARNING
WE STOP
GROWING

SIGN UP NOW

This course is affordable and meant for EVERYBODY.

PAYMENT PLANS AVAILABLE!

We have both a ONE Time Payment or
4x Payment Option Available!

4X PAYMENT PLAN

1X DISCOUNTED PAYMENT





PERSONAL FINANCE ACADEMICY

CIRRICULUM AND MODULE AGENDAS

The next pages go through Course Curriculum
and Agendas for each Module



CIRRICULUM



01

Module 1

Introduction & Mastering
Your Money Mindset



02

Module 2

Money Must Do's

03

Module 3

Budgeting, Without
Cutting

04

Module 4

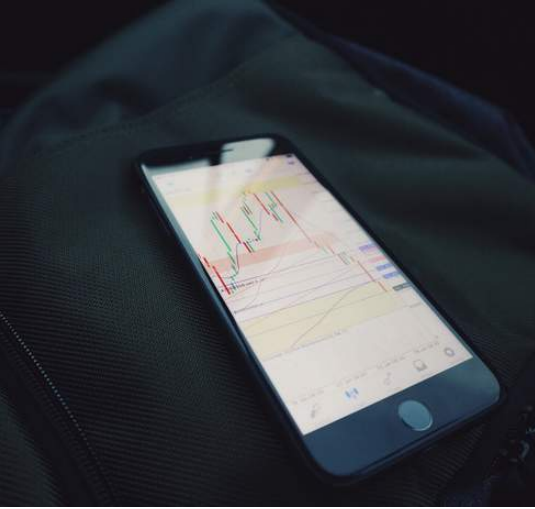
Saving is Sexy



05

Module 5

Investing is Sexier



CIRRICULUM



06 **Module 6**
Investing 101

07 **Module 7**
Types of Investments &
Picking Winners



08 **Module 8**
Investing Strategies That
Work

09 **Module 9**
Opening Trading Accounts
& Best Resources



10 **Module 10**
When to Buy, When To
Sell + Next Steps

- Welcome
- Why Your Money Mindset Is So Important
- Money = Energy
- How to Master Your Money Mindset
- MEME
- + Module 1 Challenges

MODULE ONE AGENDA

Intro & Mastering Your Money Mindset

- Introduction To The Week
- Money Must Do #1 – Have A Plan
- Money Must Do #2 – Look Around, Be Honest With Yourself
- Money Must Do #3 – Keep Your Expenses Down
- Money Must Do #4 – Put Your Money To Work
- Money Must Do #5 – Priorities & Your Money Mindset
- + Module 2 Challenges

MODULE TWO AGENDA

Money Must Do's

- Budgeting Overview
- Mindset Shifts & Budgeting Rules of Thumb
- Daily Budgeting Tips
- Monthly Budgeting Tips
- Creating The 5 Minute Budget
- Monthly Percentages - Spending vs Saving
- + Module 3 Challenges

MODULE THREE AGENDA

Budgeting, Without Cutting

- Saving is Sexy...but, why?
- Mindset Shifts
- 10 Ways To Save More Money NOW
- How Much Should You Be Saving?
- Biggest Saving Mistake People Make
- + Module 4 Challenges

MODULE FOUR AGENDA

Saving is Sexy

- Shifting from Saving to Investing
- Importance of Investing Early
- The Magic of Compound Interest
- Weekly Investment to Become A Millionaire
- Why Should I Be Investing Now?
- Debunking 5 Biggest Investing Myths
- Where Do I Begin?
- + Module 5 Challenges

MODULE FIVE AGENDA

Investing is Sexier

- Check In
- All About Risk
- Things To Understand Before You Invest
- Trading vs Investing; Understanding The Difference
- 9 things EVERY Investor should be doing
- Biggest Mistakes Investors Make
- + Module 6 Challenges

MODULE SIX AGENDA

Investing 101

- 6 Most Popular Investment Types
- The Big Three: Stocks, Mutual Funds, ETF's
- The Big 3: Advantages of Each
- The Big 3: Biggest Differences
- What To Look For When Investing In Stocks
- What To Look For When Investing In Mutual Funds/ETF's
- Hot Sectors 2021 + Sector Returns
- A Quick Look at Bonds
- Index Funds
- + Module 7 Challenges

MODULE SEVEN AGENDA

Types of Investments and Picking Winners

- Recap
- Investment Strategies That Work
- Buying The "Dip"
- The Great Debate: Growth vs Value
- The Warren Buffett Method
- Types of Stocks Explained
- Dividends
- Investment Upkeep: To Do Often
- + Module 8 Challenges

MODULE EIGHT AGENDA

Investing Strategies That Work

- Most Popular Trading Platforms
- How to Open Trading Accounts
- Best Resources for Every Investor
- Self Investing vs Hiring an Advisor
- + Module 9 Challenges

MODULE NINE AGENDA

Opening Trading Accounts & Best Resources

- Getting Comfortable with Trading
- Creating Watchlists & Alerts
- When To Buy and When To Sell
- Navigating Through Losses
- Next Steps
- Welcome to Financial Freedom!
- + Module 10 Challenges

MODULE TEN AGENDA

When to Buy, When To Sell + Next Steps

+ Bonus Files

***30+ Extra Investing Tips & Tricks**

***TMM Resource Guide**



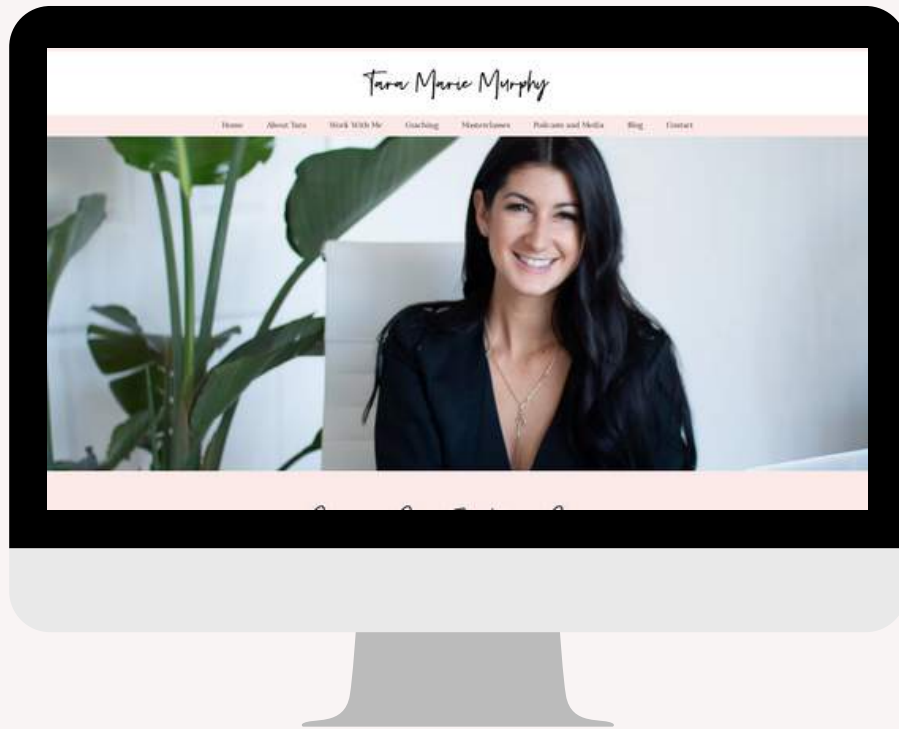
SIGN UP TODAY

4X PAYMENT PLAN

1X DISCOUNTED PAYMENT

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DON'T FORGET TO KEEP UP



THIS PROGRAM IS ONLY ONE PART OF THE MANY SERVICES I OFFER. I WORK WITH CLIENTS ON 1:1 PERSONALIZED FINANCIAL PLAN, TEACH MASTERCLASSES, PROVIDE MARKET UPDATES, & MORE! DON'T MISS OUT!

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KEEP UP ON SOCIAL**

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